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FOR IMMEDIATE RELEASE:

CapSouth Wealth Management Launches CapSouth Private Wealth Trust

CapSouth Selects National Advisors Trust Company to provide branded trust services

Dothan, AL January 29, 2018 – CapSouth Wealth Management announced the launch of CapSouth Private Wealth Trust, the company’s new private labeled trust services delivered and administered by National Advisors Trust Company (NATC).

The new private labeled trust services are a feature of NATC’s Trust Representative Office (TRO) program which CapSouth is implementing to provide branded corporate trustee services to its clients.

“We have a very hands-on approach to our relationships with clients, which includes working closely with them on trusts and estate planning to protect and grow family wealth for multiple generations,” said Donald Bolden, Founder and President of CapSouth. “Expanding our wealth management services to include corporate trustee services through our new entity, CapSouth Private Wealth Trust, allows us to fully serve our clients’ trust needs within the boundaries of our trusted relationships.”

The TRO program allows CapSouth to market a full range of branded trust and trustee services through CapSouth Private Wealth Trust, with administrative trust services provided by NATC. With NATC’s national charter, CapSouth clients have access to expert trust services in every state, allowing them a nationwide choice of the most tax favored trust situses to fit their needs.

Lewis Robinson, Senior Wealth Advisor and Managing Director of CapSouth Wealth Management, McDonough commented, “The launch of CapSouth Private Wealth Trust is a strong differentiator for our company, and a new opportunity for clients in our communities to have access to corporate trustee services.”

NATC and its TRO program came highly recommended to CapSouth. “We had looked at other trust services companies, but none could match the quality and excellence of NATC,” continued Bolden. “NATC was founded by advisors to serve clients of advisors, they do not have the

conflicts of big banks and some other trust companies, and their federal charter allows them to conduct business in all 50 states. I believe their TRO program and its private label trust services are unparalleled in the industry. It's a great fit and an excellent partnership."

According to Jim Combs, CEO of NATC, "It's a privilege to be working with a wealth management firm like CapSouth that is devoted to serving clients above all else. By always putting their clients' needs first, CapSouth has built trusted relationships with loyal clients who choose their firm because of their hands-on approach and commitment to helping every client attain their personal goals. With the addition of NATC's trust solutions, CapSouth has a strong differentiation that will enhance and solidify their reputation as objective and trusted family advisors who are absolutely dedicated to their clients' best interests."

CapSouth Welcomes New Managing Director of CapSouth Private Wealth Trust

As part of the launch of CapSouth's branded trust services, the company announced the addition of Rick Dubois as the new Director of CapSouth Private Wealth Trust. Dubois is a former trust officer for a major trust company, SunTrust Bank. With 34 years in the financial industry, Dubois comes with an extensive background in trust administration, as well as a thorough knowledge of fiduciary responsibility.

Bolden continued, "We are delighted to welcome Rick to the CapSouth family. His experience and expertise in the trust industry are a strong addition to our firm, and will be a tremendous benefit for our clients."

Corporate Directed Trust Model

NATC operates under a directed trust model, which provides disciplined role clarity and function among a trust's fiduciaries, allowing specialists in each of the substantive fiduciary roles to provide the best service to the trust's beneficiaries. Directed trusts are rapidly gaining in popularity and present a welcome departure from the "one size fits all" or bundled trust services offerings of traditional bank trust departments. Independent investment management is a common fiduciary role not previously available under the traditional bank solution. The directed trust model allows financial advisors to serve as investment managers of the trust assets, helping preserve relationships with the client and family over multiple generations.

About CapSouth Wealth Management

CapSouth Wealth Management is a fee-only independent, Registered Investment Advisor. As a Registered Investment Advisor, CapSouth provides knowledgeable planning and investment advice that is objective and trustworthy. CapSouth advisors are held to the high standard of a Fiduciary; which simply means, they are legally required to act in a client's best interest, and this responsibility is proudly accepted.

CapSouth Wealth Management consists of experienced professionals who believe in a "hands on" approach to financial guidance. It is the aim of CapSouth to keep clients focused, advise them to make sound financial decisions, and continually encourage them to maintain a disciplined approach to investing. CapSouth Wealth Management specializes in investment and wealth

management, financial and estate planning, corporate retirement plan consulting, and trust services.

About National Advisors

National Advisors is a family of companies providing expert nationwide trust, custody and concierge services to trusted advisors and the families they serve. National Advisors is comprised of the following entities: National Advisors Trust Company; National Advisors Trust of South Dakota, Inc.; National Advisors Concierge Services; and National Advisors Holdings, Inc. *Enriching Lifelong Relationships* unites and unifies the professional staff of National Advisors. We embrace our clients with this common purpose, delivering a seamless, consistent experience across our family of companies. More information is available at www.natrustco.com, www.natrusted.com, www.natctro.com.

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